



▲ As warm and comfy as your duvet but as slick as that big-mountain guy who turns heads whether he's ripping some big line or standing in the lift line, **Helly Hansen's Mission Down Jacket** (\$400) is a nice take on a practical favourite. It's water-resistant in parts and waterproof where there's a need. www.hellyhansen.com



▲ Austria may be the birthplace of PEZ, Red Bull and Arnold Schwarzenegger, but everyone is talking about the **Woodys** over there. Handmade of local cowhide and willow by artisan shoemakers on an idyllic Austrian hillside, this kind of woody has already earned one *Ski Canada* gear reviewer "envious comments, admiring glances and cash offers." www.woody.co.at



▲ Team Ski Canada all got a tube of **MuscleCare** topical pain reliever to try at the ski test last March. "Immediately I had a different aura of coolness about me that spread over my tired muscles," said Mark Stein after roommate Ross Coultts massaged in the non-petroleum-based analgesic. Chiropractor and developer Chris Oswald says his "secret combination of ingredients, when processed in a scientific fashion, penetrates deep into muscles and joints so healing can begin." We just liked it because it didn't smell like that big jar of liniment in Coach Grierson's tool kit. www.muscleandback.com



▲ Top of the line in **Phenix's Norway Collection** is the **Thunderbird Jacket** (\$1,000) in four-way-stretch fabric with 3D air cutting and ergonomic design for glove-like fit and comfort. Looking good = feeling good. www.secondskin.ca